

PRO MEDIA Promotion

February 08

Digital Betacam, Betacam SP, Betacam SX, DVCPRO and HDCAM

Promotion running from 1st February to 29th February 2008 offer open to distributors and resellers.

The gifts are based on the accumulated total value amount of Maxell Digital Betacam, Betacam SP, Betacam SX, DVCPRO and HDCAM bought you in February.

The targets and gifts on offer from Maxell:



Buy 1K€ mixed of any B-D, B-SP, B-SX, DVCPRO or HDCAM and get -
1 x Pair HP-2000 Studio headphones

Buy 2.5K€ mixed of any B-D, B-SP, B-SX, DVCPRO or HDCAM and get -
1 x Pair HP-NC22 Noise cancellation headphones



Buy 5K€ mixed of any B-D, B-SP, B-SX, DVCPRO or HDCAM and get -

1 x Pentax Optio M40 Digital Camera



Buy 7.5K€ mixed of any B-D, B-SP, B-SX, DVCPRO or HDCAM and get -

1 x Apple iPod Touch 8GB



Buy 10K€ of any B-D, B-SP, B-SX, DVCPRO or HDCAM and get -

1 x Hitachi DZ-H5500 DVD/Hard Drive Camcorder



Buy 15K€ mixed of any B-D, B-SP, B-SX, DVCPRO or HDCAM and get -
1 x Hitachi 26" HD ready LCD TV



Buy 20K€ of any B-D, B-SP, B-SX, DVCPRO or HDCAM and get -
1 x Hitachi DZ-BD70E Full HD Blue Ray Camcorder



Terms and conditions:

- All prizes are subject to availability
- All prize claims will be subject to Maxell HQ approval
- Where there is limited stock of proposed prizes an alternative will be offered
- Tenders and special pricing excluded
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How to claim the gifts for your customers?

Simply send your claims, with supporting invoices raised to your customers. The claims will be checked and the prizes will be dispatched to you in March.

For any additional information, please contact Roger Craddock. Please submit claims by March 7th 2008.

